

LG-Ericsson announces new network switches for SMBs

iPECS ES series of switches offer Green savings

By [ARN Staff](#) (ARN)
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http://www.arnnet.com.au/article/381367/lg-ericsson_announces_new_network_switches_smb/

LG-Ericsson has recently introduced a variety of Ethernet switches specifically designed for small to medium businesses (SMBs).

The iPECS ES-2000 and iPECS ES-3000 series were launched by Aria Technologies, exclusive Australian distributor for LG-Ericsson.

The intelligent power saving and connectivity devices boast features that reduce electricity bills by up to 40 per cent, when compared to network switches without green Ethernet functionality.

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The iPECS switches detect inactive devices connected via Power-over-Ethernet (PoE) and automatically power down the individual ports, alleviating electricity costs for businesses. They adjust the amount of power supplied to each device by detecting the length of its cable.

Marketing manager of Aria Technologies, Chris Karagiannis, said SMBs need to implement such technology to keep up with larger competitors.

"The number one priority for SMBs is having the technology capability that will help them level the playing field," he said.

The screenshot shows a web browser window displaying the ARN website. The main article is titled "LG-Ericsson announces new network switches for SMBs" and is dated 29 March, 2011. The article text is as follows:

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The page also features a navigation menu with categories like News, Technology, and Markets. There are several promotional banners and sidebars, including one for "NEW KYOCERA SMART SERIES An A3 MFP that sells like a printer" and another for "Celebrate Your Success with Cisco Connect Rewards Program". A sidebar on the right lists "Most Read" articles and includes a "Microsoft Cloud Power" advertisement. There are also several circular callouts: "MAINTENANCE CONTRACT OPTIONAL", "EASY SETUP", "Now Available through Distribution", "3-YEAR ON-SITE WARRANTY*", and "DROP SHIP DELIVERY*".