

Media Release

ARIA TECHNOLOGIES WINS LG-NORTEL DISTRIBUTOR OF THE YEAR

Melbourne, 28th October 2009: at the recent LG-Nortel Global Partners Conference (GPC), held this year in Singapore, Aria Technologies again received the premium award as International Distributor of the Year for 2009.

While Aria is the recipient, this would not have been achievable without the ongoing support and extraordinary performance from you, our Channel Partners. This is therefore, global recognition and collective endorsement for Aria, our Channel Partners, Telstra and our Vendor Partners – the Australian team!

This award is based on a number of criteria, including target achievement, growth, marketing proficiency, engineering partnership and market penetration. With 48 countries represented at this year's GPC, including the America's, UK, many EU countries, South Africa and Asian countries such as Indonesia and Malaysia, the strength, resilience and resourcefulness of the Australian team is considered the benchmark by LG-Nortel Ltd.

From all of us at Aria, thank you to all of our Partners who contributed to, and are therefore part of, this prestigious award.

About Aria Technologies

Aria Technologies is the leading Australian distributor of some of the worlds most popular and advanced communication solutions from LG-Nortel and ShoreTel. Aria partners with these leading Global manufacturers to provide full local engineering support and training to 160 Channel Partners throughout Australia, as well as stocking a full range of new systems and spare parts to meet market demands quickly.

The company was founded in January 2000 and is an innovative provider of sales, marketing, technical and logistics support to its 160 plus channel partners. Since inception, more than 62,000 systems have been supplied to the Australian market. Aria Technologies is supplier of Australia's number one selling system in the 0-100 port market and commands dominant market-share for systems supplied to Australia's largest carrier Telstra, which are marketed under the Telstra brand.

Aria Technologies is based in Melbourne, with offices in Sydney, Brisbane and Perth.